

BEAUTY insider

Get the scoop on long-lasting lipsticks, a new supercream and the hype about perms

ORGANICS TAKE OFF

At the celeb-packed bash for her new bodycare range, Jo Wood (Rolling Stone Ronnie's other half) told us she's excited that organic beauty is becoming mainstream.

"The technology wasn't around five years ago to use organic ingredients on a large scale, but huge demand is now making it affordable for everyone," she says.

New organics we love:

- Jo Wood Organics Everyday Tula Cleansing Body Mousse, £15
- Skincare Café Organic Aloe Vera Toner, £10.99
- Botanics Organic Bathing Relaxing Bath Oil, £7.50



ARE PERMS REALLY BACK?

Mathew Soobroy, senior salon manager for Charles Worthington, warns against jumping on the bandwagon. "A perm only changes hair's structure, allowing straight hair to 'hold' curls longer," he explains. "You'll still have to use tongs to create curls! Be kind to your hair and try a curl-boosting mousse and a good heat styler instead."

New supercream alert

Olay Regenerist Daily 3 Point Treatment Cream, £29.99, is Olay's first luxury cream that's outperforming premium brands five times the price. Rich in pentapeptides and super-hydrating hyaluronic acid, this potion has a waiting list in the US!



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Holiday tip

Get your beauty goodies sent straight to your hotel with www.hqhair.com's new holiday service



You tried it... long-lasting lip colours



L'Oréal Paris Infallible Lip Colour, £10.99

The pack says: This handy lip compact contains a creamy lipstick that lasts up to 16 hours and a vitamin E-enriched balm to give lips a shine boost.
You say: "The packaging meant I didn't have to rummage in my handbag for lost lids! The colour looked great, but faded a bit."
Lauren Archer, 22, trainee teacher, Gateshead



Maybelline 18 Hour Superstay Lipcolour, £7.99

The pack says: This wearable colour lasts from morning until night, even through lunch.
You say: "I really liked how the glossy top coat made my thin lips look fuller and it even survived a kiss test on my boyfriend! It did feel rather drying, but I'd use it for a night out."
Sally Reid, 23, travel agent, London



Clinique Long Last Glosswear SPF15, £12

The pack says: The moisturising formula protects lips against chapping and UV damage.
You say: "I normally just wear lipbalm, so I was nervous of the bright colour, but it looked fabulous once it was on. My lips looked healthy and very shiny. It lasted so well, it even survived my dinner."
Iva Davies, 25, student, Bristol

