



JO WOOD 53, FOUNDER OF ORGANIC SKINCARE AND BEAUTY RANGE

Hoard! This Ossie Clark top is the first designer item I ever bought. I was 18 when I got it on the King's Road in London, and since then both my mum and my daughter Leah have tried to nick it from me. I stole it back eventually. Isn't it amazing that three generations of my family have worn it, and it's never gone out of style?

Know your limits I adore Twenties and Thirties pieces, and everything up to the Seventies. I do draw the line at the Eighties, though.

Get noticed When I met my husband (Rolling Stone) Ronnie for the first time, I remember I was wearing vintage. In fact, I was wearing my gran's navy blue dress. With an old brown belt.

Be unique The fantastic thing about vintage is that you can wear it up and make it your own.

Mind and make-up Things used to be made to last. Now products are so disposable. We throw so much away. I try nowadays to really think hard before getting something new. Unlike before, I don't just buy. ❖

Hair and make-up: Juliana Sargent
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